

## **Artist Statement**

### **Background:**

My journey in the world of art was a gradual transition from experiencing various aspects of life and feeling the need to bring those nuances out in colour and form. Though my formal journey in the world of art started late, my previous career as a successful HR professional in the corporate sector gave me the insight into people, relationships, the corporatization of issues and the underlying need to be in a race. I was more inclined towards the frailties and subtle sparks of liveliness which exist in human life than in the race in which most wonderful people are caught. I took to exploring this side of the world. What started off as an experiment with colours soon became experiment with life and my affair with the corporate world gave way to the pursuit of world of art and photography. These experiences are the root from which my art work stems.

### **Current Artistic Practice:**

My work is a dialogue on textures, movement and form in their core abstraction. The vibrancy of life comes through whether it is an abstract work or a figurative one. Stretching the concept of coordination as one explores form and style and also the materiality of art. The figures and forms often imperfect are intended imperfections that bring them closer to the perception of reality. Variegated materials, techniques and textures form apt tools to portray the dualities of life. Industrial scrap and daily use products that have been abandoned and those with interesting forms and textures are currently my medium. Recycling, storytelling and expressing views on a topic is my focus area thus contributing to make this world a little less abused. I also explore reality in portraits of the people, depicting them as I see them. The personalities and expressions come through in these works where colours to give grounding to those sentiments. My work has evolved in its dimensions in both medium and style and surface.

Photography complemented art and vice versa. After getting initiated into the basics I progressed into fine art photography bringing landscapes, macros and abstraction together in my body of work. Documentary Photography was a result of the pursuit for interacting with people and seeing the world with their eyes. Currently engaged in a few areas of work; I have also been experimenting with Photoart where a photo print is superimposed onto a canvas and then painted at appropriate spaces, craftily bringing together the two passions of painting and photography and thus resolving the different degrees of representation within a single frame

Art and photography, together with quest for exploring new mediums and scales, led to art installations. Along with another artist, I conceptualized and executed art installations for Delhi Metro's two prominent stations. The work conceptualized and executed at these stations has been a form of abstraction executed in metal and paying tribute to the culture, heritage and people of this city. Painting walls and murals, and executing concept based art installations are the latest additions to this journey. In all the works I like to explore and experiment with concepts materials that are part of our everyday life.

**Shubhra Chaturvedi**

Artist / Photographer